

Printing/Graphic Communications II

Course Description

Students will work toward successful completion of Print[Ed] Certification in Graphic Design including an in-depth overview of three of the major desktop publishing software titles used in the industry – Photoshop, Illustrator and InDesign (Adobe CC). There will be additional instruction in principles and elements of design, typography, page layout, image capture, digital illustration, business skills, and related math and terminology.

Course Outcomes/Units of Study

Students will

- Build a strong foundation in graphic design
- Learn the working environment, tools, document construction, file management, and functions unique to Adobe CC software.
- Distinguish between page layout, image editing, illustration, and text editing software.
- Demonstrate appropriate uses of each of the three major software titles.
- Demonstrate understanding of digital imaging and digital workflow.
- Demonstrate proficiency in related workplace skills in math, terminology, and reading/writing.
- Master competencies required for successful completion of Print[ED] certification for Graphic Design.

Print[Ed] Certification

The Print[Ed] Certification for Graphic Design consists of 98 competencies, of which students must successfully complete a minimum of 84. All students will take an independently administered test online at the end of the year. A student who receives a passing score on a Print[ED]/SkillsUSA Skills Connect Assessment is awarded a Print[ED]/SkillsUSA Student Certification in that subject area. The certification, which does not require work experience, is designed to be the initial step for students seeking to build a career in the graphic communications industry. For more information, please visit

www.print-ed.org.