

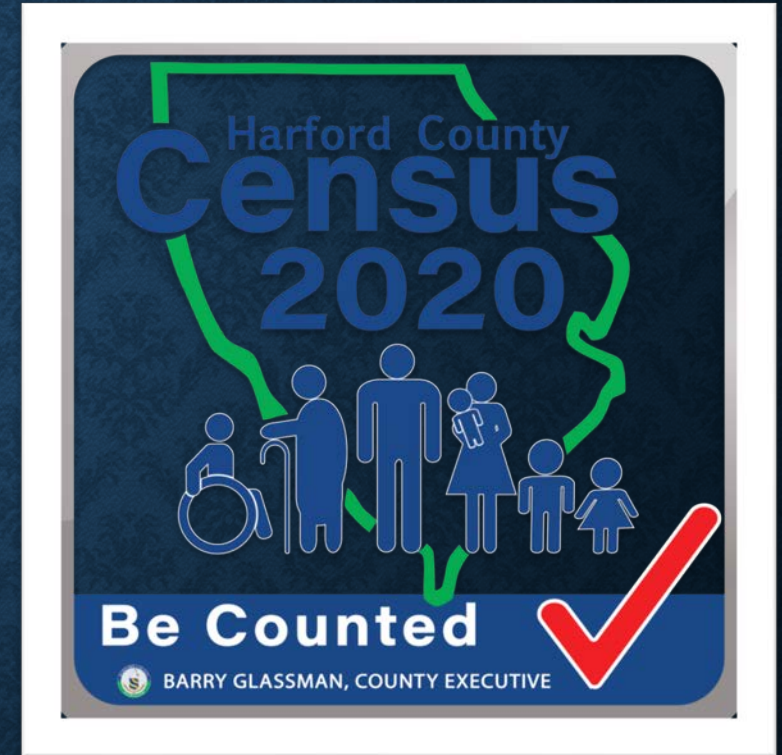


Count *me* in!

Census
2020

YOUR COMMUNITY IS COUNTING ON **YOU!**

2020 CENSUS HARFORD COUNTY MD.



WHY IS THE CENSUS IMPORTANT?

- distribute federal funds
- redistricting state legislative districts
- forecasting needs in transportation, housing, loans
- assisting federal, state, local Government in planning and implementing programs
- designing facilities for people with disabilities

WHAT HAS CHANGED SINCE 2010?

Accurate list and automating the field operations while keeping information safe and confidential

Can respond online, by phone or mail

Will use data that is already public to cut down on in person follow up visits to nonresponding households

DATA IS CONFIDENTIAL!

- Title 13 of the US Code
- Protected under Title 13 of the U.S. Code Census Bureau surveys and census are confidential and protected.
- Never share information with outside Agencies.
- It is for statistical information only.



- In 2010 Census 81% of our population was self reported and thus counted
- Enumerators captured the rest of the population except for an estimated 700 residents.
- The 700 residents not counted equaled about \$13,000,000 in federal funding that Harford County did not get over 10 years.
 - Each resident counts!
 - And equals about \$1,800 a year.

HOW CAN YOU SELF COUNT?

Online



Phone



Mail



- Beginning March 15- May 30

- A post card will be sent to all households with a (including unique household ID)
- (March 15)
- April 1 Census Day
- Letter will be mailed to nonresponding households
- Letter and paper form will be sent to nonresponding households
- May 30- June Enumerators will go to nonresponding households to collect data

December 31, 2020 o report state population totals to the President for apportionment purposes.

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [url removed]	Your Census ID is: [Census ID removed]
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The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham
Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].

WHO IS REQUIRED TO RESPOND?

- Everyone living in the 50 states, District of Columbia, and five U.S. territories (Puerto Rico, American Samoa, the Commonwealth of the Northern Mariana Islands, Guam, and the U.S. Virgin Islands) is required by law to be counted in the 2020 Census.



How to identify a census taker or Census Bureau field representative

If you are visited by someone from the Census Bureau, they may be working on the 2020 Census or one of our other surveys. The Census Bureau conducts over 100 surveys throughout the country in addition to the decennial census.

Census takers and field representatives will conduct their work between the hours of 9am and 9pm, local time.

THE CENSUS FORM

U.S. DEPARTMENT OF COMMERCE
Census 2020
U.S. DEPARTMENT OF COMMERCE
BUREAU OF ECONOMIC ANALYSIS
U.S. Census Bureau

This is the official questionnaire for this address.
It is quick and easy to respond, and your answers are protected by law.

MAIL OFFICIAL USE ONLY

Start here or go online at [url removed] to complete your 2020 Census questionnaire.
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 6.

The census form also includes people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark *X* of the spots.

- Children, visited or credited, such as newborn babies, grandchildren or foster children.
- Relatives, such as grand children, nieces, or sisters.
- Roommates, such as roommates or live-in boy/girlfriend.
- People staying here temporarily.
- No additional people.

3. In this house, apartment, or mobile home — Mark *X* ONE box.

- Owned by you or someone in the household with a mortgage or loan? House home equity loan.
- Owned by you or someone in the household but not with a mortgage or loan?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?
We will only contact you if needed for official Census Bureau business.

Telephone Number

For more information, visit [url removed]

QUESTIONS ON THE CENSUS..

- **How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?**
- **Were there any additional people staying here on April 1, 2020, that you did not include in Question 1?**
- **Is this house, apartment, or mobile home Owned by you or someone in this household with a mortgage or loan? Include home equity loans. Is it owned by you or someone in this household free and clear (without a mortgage or loan)? Rented? Occupied without payment of rent?**

- **What is your telephone number?**
- **What is Person 1's name?**
- **What is Person 1's sex?**
- **What is Person 1's age and what is Person 1's date of birth?**
- **Is Person 1 of Hispanic, Latino, or Spanish origin?**
- **What is Person 1's race?**
- **Print name of Person 2.**
- **Does this person usually live or stay somewhere else?**
- **How is this person related to Person 1?**

- **The Census Will Never Ask Certain Questions**

- During the 2020 Census, the Census Bureau will *never* ask you for:
- Your Social Security number.
- Money or donations.
- Anything on behalf of a political party.
- Your bank or credit card account numbers.
- If someone claiming to be from the Census Bureau contacts you via email or phone and asks you for one of these things, it's a scam, and you should not cooperate. For more information, visit [Avoiding Fraud and Scams](#).

COMPLETE CENSUS COUNT COMMITTEE

- volunteers committed to increase awareness and motivate residents to respond to the 2020 Census Count.
- State and local "census ambassadors " that play an integral part in ensuring a complete and accurate count of the community.

WE ARE PAYING CLOSE ATTENTION TO OUR HARD TO REACH RESIDENTS

- Complex households including those with blended families, multi-generations, or non-relatives
- Cultural and linguistic minorities
- Low income persons
- Persons experiencing homelessness
- Persons less likely to use the internet
- Young children
- Young, mobile persons
- Internet and others without Internet access

- Persons residing in places difficult for enumerators to access, such as buildings with strict doormen, gated communities, and basement apartments
- Persons residing in rural or geographically isolated areas
- Persons who do not live in traditional housing
- Persons who do not speak English fluently (or have limited English proficiency)
- Persons who have distrust in the government
- Persons without a high school diploma
- Racial and ethnic minorities
- Renters

HCPS is doing their part:

Census Curriculum Plan of Action, HCPS Social Studies: *In coordination with the state department of education, our social studies department is addressing the census in several ways. In addition to conversations around the varied purposes of the census and its importance in addressing the need for community resources, the Social Studies department is sharing information with teachers aligned to instruction associated with reapportionment and its impact on the Electoral College. They are utilizing approved materials that include data, graphs, etc. in the classroom.*

Connect5 Mass Communication to all HCPS contacts (student families and staff) about the Census, HCPS Communications: *In coordination with the census planning committee, a script may be drafted and approved by the Superintendent for distribution to all HCPS contacts.*

Census Information shared with staff via the 411, HCPS Communications: *In coordination with the census planning committee, information for staff may be included in future 411 publications; 2-4 specific dates for distribution may be discussed, depending on the purpose (to encourage staff to participate in the census?)*