

BOARD OF EDUCATION OF HARFORD COUNTY

INFORMATIONAL REPORT

DECISION ON AWARD OF A CONTRACT FOR MASS NOTIFICATION SYSTEM

APRIL 7, 2020

Background Information:

The Purchasing Department, on behalf of the Office of Communications, is requesting approval to award a contract to Blackboard, Inc. located at 1111 19th Street, NW, Washington, DC, 20036, in the amount of \$138,438 for a three (3) year continuation of the current mass notification system used throughout the district.

Discussion:

The Office of Communications is requesting this renewal to continue the use of the existing notification system. This system allows administrators to send emergency alerts and updates to the entire district including parents, teachers, students and employees through emails, phone calls and texts. This contract will be valid for three (3) years and has an annual renewal fee of \$46,146, which equates to \$1.20 per student, per year.

The contracting vehicle for this procurement is piggybacking a contract established by the National Cooperative Purchasing Alliance (NCPA) contract #01-19 Digital Media Management Mass Notification.

Funding for this contract is from the Office of Communication's Operating Budget.

Superintendent's Recommendation:

The Superintendent of Schools recommends that the Board of Education accept the recommendation made by the Purchasing Department and award the contract to Blackboard, Inc. in the amount of \$138,438.

The base term of this contract began on April 1, 2019 for three (3) years. The contract may be renewed for up to two (2) additional, one (1) year terms, which will extend the contract through March 31, 2024.