

**BOARD OF EDUCATION OF HARFORD COUNTY**

**INFORMATIONAL REPORT**

**DECISION ON AWARD OF A CONTRACT FOR RESEARCH SERVICES**

**APRIL 25, 2022**

Background Information:

The Procurement Department, on behalf of the Communication and Community Outreach Team, is requesting approval to award a three (3) year contract to Hanover Research Council LLC, located at 4401 Wilson Boulevard, 9<sup>th</sup> Floor, Arlington, VA 22203, in the amount of \$417,270.

Discussion:

The Communication and Community Outreach Team is requesting approval to partner with Hanover Research Council LLC to perform concurrent research projects for HCPS. Research services may include, but are not limited to custom research reports, secondary research (digital, online, and remote learning design, including best practices), data analysis, and benchmarking (product/service comparison, key performance, and efficiency metrics). Research services may also include custom projects related to program evaluation design and implementation, college, and career success (North Star), and other custom topics aligned with the strategic plan of the school district. HCPS will also receive access to Hanover Digital which houses a research library and data lab.

Pricing per Fiscal Year – Years 1-3	
FY 22-23	\$135,000
FY 23-24	\$139,050
FY 24-25	\$143,220

Due to the specialized and unique nature of these services, Hanover Research Council LLC is considered a single source provider.

The funding source for this contract will be from Operating Funds along with CDC Health and Wellness Grant from the Maryland Department of Health for FY 22-23 and FY23-24. For FY 24-25, Operating Funds will be utilized.

Superintendent’s Recommendation:

The Superintendent of Schools recommends that the Board of Education accept the recommendation made by the Procurement Department and award the contract to Hanover Research Council LLC in the amount of \$417,270.