

# **BOARD OF EDUCATION OF HARFORD COUNTY**

## **INFORMATIONAL REPORT**

### **PRESENTATION ON FAMILY ENGAGEMENT**

**May 5, 2025**

#### **Background Information:**

Goal 2 of the Harford County Public Schools (HCPS) Strategic Plan is to engage families and the community to be partners in the education of our students. This presentation will highlight key initiatives designed to foster meaningful partnerships between schools, parents/caregivers, families, and community members, designed to enhance student achievement. By connecting families, school system staff, and community stakeholders in meaningful partnerships, we will help increase student achievement and support wellbeing.

#### **Discussion:**

This report outlines comprehensive family and community engagement strategies grounded in the National PTA Standards. Strategies to improve customer service and foster intentional, inclusive engagement with parents, caregivers, and the broader community will be discussed. In addition, findings from the annual Parent Engagement Survey will be discussed to assess progress and identify opportunities for growth.

#### **Superintendent's Recommendation:**

The Superintendent of Schools recommends that the Board of Education accept this informational update on family engagement.



Engage families and the  
community to be partners in  
the education of our students.

# HCPS Academic Achievement:



## Family Engagement

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Board of Education Presentation

May 2025

Dr. Dyann Mack, Deputy Superintendent for Academics

Mrs. Mary Beth Stapleton, Manager of Family and Community Partnerships

Mr. Jack Getz, Senior Software Developer



# National PTA Standards Family School Partnerships

- Parents are essential partners in providing high-quality education for every student.
- Standards used to guide central and school-based customer service.
- Parent and Community Engagement Liaisons or Community School Specialists at each school.



# Welcoming All Families

- Relationship building
- Welcoming schools/environments
- Revamped Back to School Nights
- Orientations for families of students in grades K, 6, and 9
- Military Resources
- Support for non-English speaking parents
- Partners for Success - support for families of students with disabilities



# Communicating Effectively

- Parent-teacher communication
- Newsletters, videos, updates from principals and staff
- Social media posts/updates
- AskHCPS
- Website queries
- Celebrations – Family Friendly, Most Valuable Parent

## Stay CONNECTED



### Ask HCPS

Do you have a question for HCPS? Ask HCPS! Ask HCPS is a general contact method for all HCPS-related inquiries. Our dedicated Customer Service Administrative Support Specialist provides personalized responses to all inquiries received through Ask HCPS to ensure thorough and timely two-way communication.

Email us at [AskHCPS@hcps.org](mailto:AskHCPS@hcps.org) or give us a call at (410) 809-6193.



### Systemwide Communications

HCPS sends systemwide communications to all families throughout the school year. Ensure your contact information is up-to-date with your school to continue receiving our communications. If your contact information is up-to-date, you're all set!

*If your contact information is not up-to-date with your school, you may not receive communications.*



### HCPS Mobile App

HCPS has a mobile app that is available in the Apple App Store and Google Play Store. The app is designed to give you a customizable, easy to navigate resource to get important HCPS information.



Using the app, you will be able to

- Check your student's accounts.  
*MySchoolBucks, GoFan, and School Cash Online*
- See breakfast and lunch menus.
- Learn about school happenings.
- Access a staff directory.  
*and more!*



### Social Media



@HCPSSchools  
@HCPSParentAcademy



@hcps\_schools



@HCPSSchools



@HCPSSchools

# Supporting Student Success

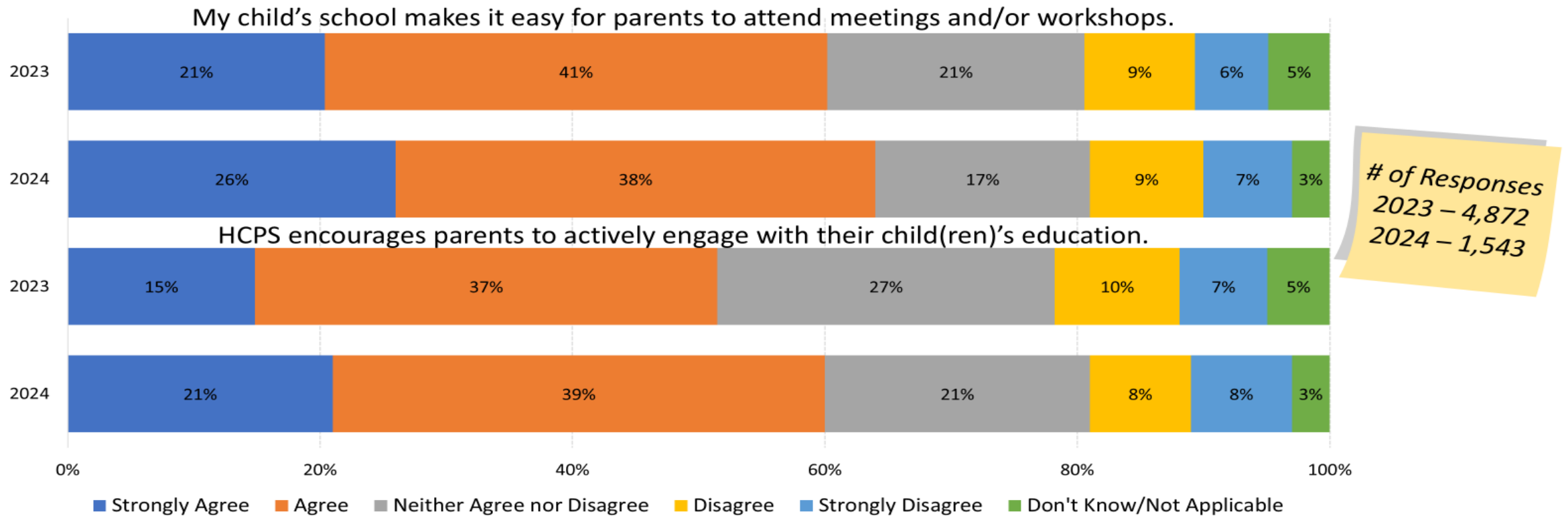
- Learn with Me
- Quarterly grade reports via email
- Canvas and i-Ready Family Center now available to parents
- Parent Teacher Conferences
- Parent Academy Real Talks/ Parentguidance.org support
- Parent Advisory Council
- Special Education Citizens Advisory Committee (SECAC)
- Community Partnerships





# Making Progress

## At a Glance: Parent Engagement Survey Results



# Enhancing Family Connections



**ELEMENTARY**  
**ACADEMIC PLAYBOOK**  
**2025-2026 SCHOOL YEAR**



- Academic Playbook – support transitions
- Revised and updated Volunteer Policy
- Community Partnership website
- New school websites
- “Trusted Path”



# Resources

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Parent Academy

Resources for Parents on [hcps.org](https://hcps.org)

