

HCPS Enrollment Balancing Process

Advisory Team Meeting #3

March 10, 2021 – 5:00-7:30 pm

Advisory Team Meeting #3 Minutes

- Bloom Planning: Overview of Virtual Meeting Tools (Zoom), review of agenda. Bloom will be facilitating the community engagement aspect of the process. Review of Advisory Team session norms & mindsets.
- Bloom goes through process overview recap:
 - What is the Balancing Enrollment Process (BEP)?
 - A multi-month highly structured approach to data analysis and stakeholder engagement that will result in informed, relevant plans for HCPS.
 - We are currently in Phase 2 (January – June 2021)
 - Why is the BEP happening?
 - To ensure HCPS schools and programs maintain capacity utilization levels that are beneficial to all students, while also ensuring the sustainable allocation of district resources
 - How will the process be conducted?
 - Guiding principles and committee charge
 - Derived from district policies to help guide the process and decision-making
 - Guiding principles were approved by the Board of Education
 - Who + How: Advisory team review options developed by district and consultants, and provide feedback
 - Timeline: 5 remaining Advisory Team meetings, 2 Community Forums between now and June
- Advisory Team Meeting #2 Recap
 - Bloom shows a word cloud from the last exit survey (“What is one word or phrase that describes how you are feeling about the BEP process right now?”), largest words are “confident in the process” and “Excited” and “Overwhelmed” and “Hopeful”
 - Survey feedback on the process is all 5.3-5.6 out of six on understanding and trusting the process
 - Additional questions from the Advisory Team that are addressed in the FAQ on the website:
 - Exit Survey Questions Already Addressed by FAQ
 - How is community input incorporated in the process?
 - How are those responsible for development in the county incorporated in the process?
 - Content Added to FAQ Based on Exit Survey Questions
 - How do we learn more about how balancing enrollment options will affect property values?
 - How will we communicate changes in drop-off or pickup times to all parents?

- Is this the right time to implement the BEP, given COVID?
- FLO reviewed feedback on the North Region option, the option with two of the Advisory Team edits incorporated was the most favorable (“revision 2”).
- FLO walked through the concept of getting the region boundary edits “ready for the community forum”:
 - Proposed change areas are ready to be reviewed by the public.
 - Enrollment is balanced within a region.
 - Advisory Team has discussed and/or made edits to springboard change areas.
- FLO walks through the edits the Advisory Team tried for the North region in the last meeting, and the adjustments made to include all parcels on either side of Federal Hill Rd. and Norrisville Rd.
- Advisory Team voted for Revision 2 to go to the public for review. This is the most balanced option.
- Bloom explains we will work in three breakout groups. Participants were asked to select into a group in the exit survey if they had expertise in a certain region.
 - Group A:
 - ESE – East region: Dublin and Darlington
 - ESSE – Southeast region: Meadowvale, Havre de Grace, Roye-Williams, Hall’s Cross Roads, Bakerfield, George D. Lisby
 - Group B:
 - ESS – South region: Deerfield, Edgewood, Joppatowne, Magnolia, Riverside
 - ESCS – Center South region: Abingdon, Church Creek, Emmorton, Homestead/Wakefield, Ring Factory, William Paca/Old Post Rd, William S. James
 - Group C:
 - ESCW – Center West region: Bel Air, Churchville, Fountain Green, Prospect Mill
 - ESCE – Center East region: Forest Hill, Forest Lakes, Hickory, Red Pump, Youth’s Benefit
- Groups go into virtual breakout rooms for 40 minutes and review the change areas for their regions. Then individuals fill out a survey for the change areas that are the highest priority for them to discuss or make edits to, a medium priority, a low priority, or neutral (do not know about that area). This allows the group to see the areas that should be discussed before the community forum.
- Groups return to the virtual “main room” to report the low priority change areas to ensure a member of another group does not have further information on that area that may need to be discussed. “Low priority” means the group believes this area is ready to be reviewed by the public for comment and does not have further changes to make before the community forum.
- Groups return to breakout rooms to start to discuss and make edits to the FLO springboard proposal change areas.
- Bloom: Wrap up – Reflection and next steps
 - Community Forum preview:

- April 14th from 5-8pm
 - Bloom to present on the process, and FLO to present the proposal that has been worked on by the Advisory Team for each region.
- Explanation by Bloom that the community forum will be a webinar format to ensure everyone has access to attend (no cap on number of participants) and ask questions in the chat. Community members will be encouraged to submit their feedback to the proposed change areas via an online survey.
- Comment that the Community Input Forum should be called a Community Education Forum, since the webinar will be a presentation and interactive Q&A, but the input piece will come in the form of a survey.
- Next Advisory Team Meeting: March 24th
 - Continue work on the regions in breakout rooms to get the region proposals ready for the Community Forum